



Rancho Cordova Fourth of July Committee

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David M. Sander, Chairman

Rancho Cordova Fourth of July 2010 Sponsorship Package

PATRIOT SPONSOR: \$25,000

PATRIOT SPONSORSHIP shares presenting sponsorship status with the City of Rancho Cordova and the Cordova Community Council. At this level, the Patriot Sponsor becomes the title sponsor of the 2010 Fireworks Spectacular, the most popular attraction of the Rancho Cordova Fourth of July Celebration.

In addition, Patriots also receive:

- Logo exposure in all printed material, including newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more.
- Special VIP seating for all concerts and fireworks show
- Special back stage visit with performing groups
- Free parking passes (please specify how many you need!)
- Free pedal boat passes (8)
- Free carnival ride passes (8)
- Free event t-shirt (8)
- Free corporate parade entry
- Free corporate festival booth space
- **Ride with the Grand Marshall during the parade!** You and your family (up to 5) climb aboard the famous antique MILLS ONE FIRE ENGINE and lead the parade with the Grand Marshall. The ultimate parade ride! **Value: PRICELESS**

MINUTEMAN SPONSOR: \$10,000

MINUTEMAN SPONSORSHIP gives your company **ROCK STAR STATUS!** At this level, the Minuteman becomes a title sponsor of the 2010 Fourth of July Concert, the most popular attraction in Hagan Park attracting a following of thousands!

In addition, Minutemen also receive:

- Logo exposure in all printed material, including newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more.
- Special VIP seating for all concerts and fireworks show
- Special back stage visit with performing groups
- Free parking passes (please specify how many you need!)

- Free pedal boat passes (6)
- Free carnival ride passes (6)
- Free event t-shirt (6)
- Free corporate parade entry
- Free corporate festival booth space
- **INTRODUCE THE BAND!** Here's your chance to not only have a private meet and greet with band members, but an opportunity to get on stage and introduce them.
Value: PRICELESS.

KIDS STAGE SPONSOR: \$5000

Make our popular Kid's Stage at the heart of the Rancho Cordova Fourth of July Festival yours to offer! **KIDS STAGE SPONSORSHIP** offers presenting sponsorship status to this central attraction, plus:

- Logo exposure in all printed material, including newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more.
- Special VIP seating for all concerts and fireworks show
- Special back stage visit with performing groups
- Free parking passes (please specify how many you need!)
- Free pedal boat passes (4)
- Free carnival ride passes (4)
- Free event t-shirt (4)
- Free corporate parade entry
- Free corporate festival booth space
- **DRIVE A MINIATURE STEAM TRAIN!** We will arrange for you and your kids to take the engineer's seat of a real Sacramento Valley Live Steamers Steam Train – one on the many wonderful offerings of the Fourth of July **KIDS ZONE**. Value: **PRICELESS.**

KIDS ZONE SPONSOR: \$5000

Be the **GUARDIAN ANGEL** behind the **KIDS ZONE** at the Rancho Cordova Fourth of July! **KIDS ZONE SPONSORSHIP** offers presenting sponsorship status to this popular family attraction, including **FREE PONY RIDES** under the big tent, plus:

- Logo exposure in all printed material, including newspaper special section, all pre-event print advertising, event day brochure and map, event t-shirt, park signage and more.
- Special VIP seating for all concerts and fireworks show
- Special back stage visit with performing groups
- Free parking passes (please specify how many you need!)
- Free pedal boat passes (4)
- Free carnival ride passes (4)
- Free event t-shirt (4)
- Free corporate parade entry
- Free corporate festival booth space
- **DRIVE A MINIATURE STEAM TRAIN!** We will arrange for you and your kids to take the engineer's seat of a real Sacramento Valley Live Steamers Steam Train –

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SPARKLER SPONSOR: \$1,000

Our many **SPARKLER SPONSORS** make everything from entertainment and staging to shade tents and safety possible at the Rancho Cordova Fourth of July. Be part of the Rancho Cordova Fourth of July as a Sparkler Sponsor and enjoy:

- Logo exposure on material and event t-shirt, park signage and more.
- Special VIP seating for all concerts and fireworks show
- Free parking passes (please specify how many you need!)
- Free pedal boat passes (2)
- Free carnival ride passes (2)
- Free event t-shirt (2)
- Free corporate parade entry
- Free corporate festival booth space

FIRECRACKER SPONSOR: \$250

FIRECRACKER SPONSORS are the backbone of the Rancho Cordova Fourth of July. Become a Firecracker Sponsor and enjoy:

- Two free parking passes
- Two free pedal boat passes
- Your signage posted at the event
- Free event t-shirt

CAN YOU LEND A HAND...or a generator?

The Rancho Cordova Fourth of July celebration works closely with businesses throughout the area in borrowing everything from golf carts and man-lifts to generators, light towers, tents and more. We need water trucks, moving trucks, hotel rooms, electrician services and airport transportation for bands and entertainers, plus food to keep our army of **200 VOLUNTEERS** on the march. If you are in a position to offer **IN-KIND** services to the Rancho Cordova Fourth of July, please contact us and become a sponsor at (916) 273-5704 or email shelly@cordovacouncil.org.

The Rancho Cordova Fourth of July Committee is part of the Cordova Community Council Foundation, working to make Rancho Cordova a great hometown through volunteerism and community events. The Cordova Community Council is a tax exempt 501c3 organization, EIN 20-8488524.

